

ANDalyze, Inc.

Privacy Policy

Effective Date: April 26th, 2010

Welcome. This ANDalyze, Inc. Privacy Policy (“**Privacy Policy**”) is designed to help you understand generally what personally identifying information (“**PII**” or “**information**”) ANDalyze collects at www.ANDalyze.com (the “**Website**”) and how we use PII. We also collect PII in other ways (e.g., via telephone and email orders).

“**You**” means an individual who is an ANDalyze customer or a Website visitor who is not subject to a different policy or contract with us (e.g., employees of ANDalyze or service providers are not covered by this Privacy Policy). We are pleased to serve you under this Policy. **YOUR USE OF OUR SITE OR YOUR PROVISION TO US OF ANY PII CONSTITUTES YOUR AGREEMENT TO THIS POLICY, SO PLEASE DO NOT USE THE SITE OR PROVIDE INFORMATION IF YOU DO NOT AGREE.**

1. How does this Policy relate to my use of the Website?

This Policy is part of and incorporated into the ANDalyze Terms & Conditions (“**Terms**”), the contract between you and us governing this Website. Accordingly, provisions of those terms govern this Policy, so if you have not read the Terms read them now.

2. Information We Collect that You Do Not Affirmatively Provide.

Non-Personal Information: The Website automatically collects certain non-personal information regarding Website users, such as the date and time they access the Website, the Internet address of the website from which they linked directly to the Website, the browser they are using, and the Website pages read and the content accessed or downloaded. This non-personal information is used for system administration purposes and to improve the Website. Non-personal information may be disclosed to other persons and permanently archived for future use. If non-personal information is combined with personal information, then the non-personal information will be treated as personal information.

Cookies: Our Website contains cookies or other tracking mechanisms (cookies are a small file that our Website transfers to your computer for storage in order to allow our server to “remember” specific information). Our cookies collect at least the following: your domain name and host for Internet access; the Internet address of the site from which you came; the date and time of your access; and your computer’s IP address and information about its operating system, browser and host. Our cookies also help us to combat fraud or misuse and to remember things like: (1) the profile facts you tell us about yourself, (2) the items you’ve placed in your shopping basket, and (4) the pages you visit as you shop.

Cookies enhance the convenience and use of the Website. For example, the information provided through cookies may be used to recognize you as a previous user of the Website (so you do not have to enter your personal information every time), offer personalized information for your use, and otherwise facilitate your experience using the Website. You may choose to decline cookies if your browser permits, but doing so may affect your ability to access or use certain features of the Website.

Advertisement Cookies: Advertisements may be displayed on the Website and may contain cookies or other technologies. Third party advertising companies may provide those advertisements and ANDalyze has no control over, and no responsibility or liability for, the cookies or other technologies used in the advertisements or for the use and disclosure of information collected through advertisement cookies or other technologies.

3. Personal Information.

The portions of the Website accessible to the general public will not expressly ask for information that personally identifies you or that allows the Website to contact you.

If you subscribe to any postal or email newsletter on the Website, you will be asked to provide some PII, including without limitation your E-mail address and/or postal address and your full name. If you attempt to purchase any products or services on the Website, you will be required to submit certain PII to ANDalyze in order to complete your purchase. The following information is requested and/or collected when you make a purchase on the Website:

Contact Information

- * Your full name
- * Shipping address
- * Billing address
- * E-mail address
- * Work and Home address (including state, city, ZIP code and country)
- * Telephone (Work)
- * Your facsimile number

Financial Information

- *Credit Card Number for purchase payment (if paid by credit card)

Work Information

- *Your title
- * Denotes Required Information

The ANDalyze Website is not designed to attract children under 13 years old, and Members are required to be 18 years of age or older. Accordingly, ANDalyze will not knowingly collect or maintain information at the ANDalyze Website from children.

4. Accuracy of Personal Information.

We do not maintain all PII in a form that can be accessed or updated directly or indirectly, so we will determine what may be accessed and how; we may also keep a record of changes (including deletions) and disclose them for any lawful purpose. We keep PII for as long as we think retention is necessary or advisable and we reserve the right to retain it to the full extent not prohibited by law (e.g., for the length of a warranty and statutes of limitations). We may discard information in our discretion, so you must retain your own records. Often it is not feasible or advisable actually to discard PII (such as commingled PII), so we reserve the right to retain it but treat it as inactive or discarded.

You may make a request for us to update PII (that is eligible for updating) by contacting us at webmaster@curascope.com. We will make a good faith effort to process valid changes, but we do not promise to do so within a particular time frame. We will send you a confirmation e-mail once a change is effected, if any.

5. Protection of Personal Information.

We will work to protect the security of PII collected on the Website from unauthorized access, use, or disclosure. Because any PII you submit to us is purely voluntary and should not be of a sensitive nature, we employ our standard security measures, which includes SSL (Secure Socket Layer) Technology (but we do not use any other special encryption methods at this time).

Neither passwords nor security systems are foolproof or necessarily work as intended, including encryption, and people can commit intentional crimes, make mistakes or fail to follow policies. We believe that we take commercially reasonable measures to prevent misuse of PII. However, even with reasonable precautions or encryption, security breaches and mistakes can and do happen and we do not guarantee the security of PII or other information. If applicable law imposes any non-disclaimable duty on us about security, you agree that the standard used to measure our compliance with that duty will be intentional misconduct.

You need to help create security. You can take action to help protect your personal information: Among other things, you should (1) protect any passwords and computer from unauthorized access (e.g., don't give your password to anyone who might pass it on or who you don't want to access or alter your information, and fully sign-off from shared computers when you're done); (2) neither include confidential or sensitive information in e-mails to us nor respond to e-mails asking for such information. You agree promptly to notify us via e-mail at marketing@andalyze.com if the password for your membership on the Website is lost, stolen or used without permission.

Identity Theft: If you or any other person believes they are a victim of identity theft entitled by law to request information from us, write us at Our Address for Legal Notices (available in the Terms) and we will explain what additional information must be provided to us. After we have received that information, we will supply (without charge) the information legally required to be disclosed that we then have, subject to applicable law and reserving all of our rights and defenses.

6. Use of PII & Opt-Out Policy.

We use your PII to operate the Website, facilitate purchase transactions for products and services and to contact you with promotional or marketing materials.

We use certain third party vendors (e.g., data storage and processing facilities) to assist us in providing our products and services. We may transfer your personally identifiable information to such vendors who have entered into contract with us that protects the confidentiality of your information and permits the vendor to use it only as reasonably necessary to fulfill its contract with us. In addition, we may disclose your personally identifiable information as we believe is reasonably necessary to comply with law, regulation or other governmental authority or to prevent harm to yourself or others. Finally, we may disclose your personally identifiable information upon transfer or sale to another entity of all or substantially all of our stock or assets in our line of business to which this Privacy Policy relates or upon any other corporate reorganization.

We use your Internet Protocol (IP) address to analyze trends, track a user's movement through the Website, help diagnose problems with Our server, and to administer the Website. IP addresses are not linked to PII.

We use "cookies" to save your Web Website Unique ID so you have the option of choosing not to have to re-enter it each time you visit the Website. A cookie is a small text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a Web server in the domain that issued the cookie to you.

The Website contains links to other sites operated by third parties not under our control and some third party sites may link to the Website. We provide links as a convenience to you but do not endorse the linked sites or anything on them. If you deal with a linked site, your transaction is not with Curascope and PII you provide to the linked site will be subject to the linked site's privacy policy (if any), so review it before providing PII.

Opt-Out Policy. Members may opt-out of receiving future physical or electronic mailings, surveys or other information that is not directly related to the operation of the Website (such as legal notices) by contacting us using any of the following methods:

Email: marketing@andalyze.com

Mail to the following postal address:

Attn: Marketing

ANDalyze, Inc.

60 Hazelwood Drive

Champaign, Illinois 61820 USA

7. Disclosure of Personal Information.

We may store and disclose PII as allowed or required by applicable law, including, but not limited to, making disclosures that are necessary or advisable to: (a) conform to legal or regulatory requirements or comply with legal process; and (b) protect the rights, safety or property of us, the Website, or others (including, but not limited to, other providers, suppliers and vendors), or the users of the Website or the public.

8. Freedom to Act.

In addition to the above, we may exercise all rights allowed by applicable law.

9. Consent to Electronic Notice If There is a Security Breach.

If we, an affiliate, or one of our service providers is required to disclose or provide notice of unauthorized access or other invasions of certain security systems, you agree that we (or they) may do so when required (or voluntarily) by posting notice on our Website or sending notice to any email address we have for you, in our (or their) good faith discretion. You agree that notice to you will count as notice to others using your account or membership and agree to pass the notice on to them.

10. Changes to this Policy.

We will be changing what we do and how and why we Disclose data periodically – this Privacy Policy describes what we currently envision, but that will change as we change. You agree that we may further amend all or part of this Privacy Policy from time to time in our discretion. When we do, we will revise the "Effective Date" at the top of this Privacy Policy. For material changes to this Privacy Policy, we will notify you either by placing a notice on the Website or by sending you a notification. We encourage you to periodically review this Privacy Policy to stay informed about how we are helping to protect PII we collect. Your continued use of the Website constitutes your consent to this Privacy Policy and any updates to it.

11. Children.

The Website is not designed to attract children under 13 years old, and any users making purchases are required to be 18 years of age or older. Do not provide us any PII unless you are at least 18 years of age and caution your children not to provide any. If a child under 18 has provided PII, a parent or guardian may so inform us by writing us at Our Address for Legal Notices and we will use commercially reasonable efforts to delete it from our database, subject to applicable law and this Privacy Policy. For more information about children's privacy on the Internet, you may wish to visit <http://www.ftc.gov/bcp/online/edcams/kidzprivacy/index.html> to learn about some commercially available Internet protection measures.

12. Information About Enforcement of Our Privacy Policy.

This Privacy Policy is part of our Terms of Use. If there is an inconsistency between the Terms of Use and this Privacy Policy, the latest version of this Privacy Policy will control. As a contract, we and you are bound by this Privacy Policy. If you think we are in default, you may contact us by sending an e-mail to Our Address For Legal Notices. There are no third party beneficiaries of this Privacy Policy.

13. Our Address for Legal Notices; Contacting Us and You.

To send us a legal notice, mail it by certified mail (return receipt requested) to:

Attn: ANDalyze Inc.
60 Hazelwood Drive
Champaign, Illinois 61820 USA.

Delivery will be deemed to have been made by you to ANDalyze five (5) days after the date sent. Do not send us legal notice by another method because some of those methods will reach employees who are not trained to deal with legal notices.

When we need to contact you, including when we give legal notice, you agree that we may send it to a postal or email address that we have for you or that we may post notice on the Website. You agree to update your address information periodically. All notices from ANDalyze to you will be deemed delivered at the earlier of (i) five (5) days after the date sent if sent via email or postal mail or (ii) thirty (30) days after posting on the Website.

14. Further information.

You may also contact us for more information about this Policy and our products and services, if you have a complaint or if you want to receive the above information at your email by sending us an e-mail to the address we provide on the Website. If a law requires us to accept email notice notwithstanding the foregoing, call us at +1 217 328 0045 for our address established for receipt of such notices.